



www.floridaheart.org
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Florida Heart Research Institute
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The Florida Heart Research Institute
invites you to attend...

THE LEGACY OF KNOWLEDGE

by the 23rd Annual Irwin R. Callen,
M.D. Memorial Lectureship

Sunday
August 28, 2011
10:00–11:00 a.m.

The Florida Heart Research Institute has been an international leader in cardiovascular research and education for over 65 years, employing a unique blend of scientific and clinical research in studying the causes, effects and prevention of coronary heart disease.

FHRI is an independent non-profit organization that relies heavily on tax-deductible, corporate and individual donations to fund its educational and research programs. For more information on FHRI research, prevention and educational programs.

Improving Sudden Cardiac Arrest Survival Through a System of Care Approach: The Arizona Experience

**Florida Chapter,
American College of Cardiology**

25th Annual Meeting

Disney's Grand Floridian
Lake Buena Vista
Orlando, FL



*This Tag
Saves Lives!*

\$25 of every tag sold will go to the Florida Heart Research Foundation for heart disease

♥ **Research** ♥ **Education** ♥ **Prevention Programs**

www.stopheartdisease.org (866)HRT-TAGS

Featuring

Bentley J Bobrow, MD,
Clinical Associate Professor, Department of Emergency Medicine, Maricopa Medical Center, Medical Director, Bureau of EMS and Trauma System, Arizona Department of Health Services



Check **Stop Heart Disease** on your vehicle renewal form and on your driver's license registration to make a donation of \$1 or more





Irwin R. Callen, M.D. 1919-1986

The Irwin R. Callen, M.D. Memorial Lecturship honors the memory of a dedicated physician, educator and humanist who enriched the hospital, the Miami Heart Institute. Through his tireless efforts in his pursuit of knowledge, Dr. Callen enhanced and invigorated educational programs through sponsorships of lectureships, expansion of the library and encouragement of clinicians to publish. As an editor of the Medical Clinics of North America, Dr. Callen included many contributions from his fellow physicians.

The Memorial Lectureship is dedicated to Dr. Callen for his commitment to continuing education and his pursuit of excellence.

Improving Sudden Cardiac Arrest Survival Through a System of Care Approach: The Arizona Experience

From the lay rescuer response, to dispatcher-assisted CPR instructions, to EMS protocols, to post resuscitation care in a Cardiac Receiving Center—it takes a coordinated system to successfully measure, respond to, and improve survival from out of hospital cardiac arrest. Dr. Bobrow will give a history and overview of Arizona's Save Hearts in Arizona Registry & Education (SHARE) Program including the use of research and guideline-based therapy. In Arizona, the neurologically intact survival rate has tripled in the last 5 years with an emphasis on promoting hands-only CPR for lay rescuers,



quality chest compressions for EMS responders, and comprehensive post-resuscitation in-hospital care. He will also discuss issues regarding the future direction of resuscitation science.

Bentley J Bobrow, MD,

Clinical Associate Professor, Department of Emergency Medicine, Maricopa Medical Center, Medical Director, Bureau of EMS and Trauma System, Arizona Department of Health Services